

PA Project LAUNCH

Family Strengthening Workgroup

Presentation Objectives:

- 1) Project LAUNCH Overview
- 2) Approaching the Family Strengthening Strategy
- 3) Discussion of Five Major Projects Undertaken

WHAT IS PROJECT LAUNCH?

Project LAUNCH seeks to promote the well-being and success of children, birth to 8 years of age, their families, and pregnant women through the delivery of a comprehensive, seamless system of services and supports.

The purpose is to help all children reach social, emotional, behavioral, physical and cognitive milestones and to thrive in school and in life.

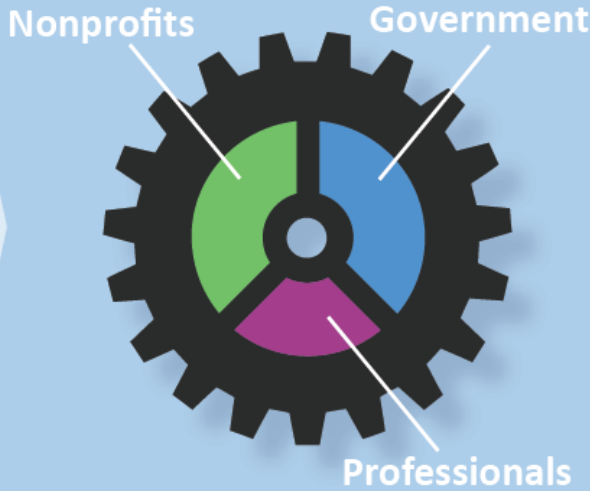


Project LAUNCH is a collaborative process involving cross-sector systems, services, and strategies - all working seamlessly together to support the optimal development and well-being of children and families.

130
INDIVIDUALS



from **114**
ORGANIZATIONS



join **5**
WORK GROUPS



Strategic Doing Across Five Prevention Goals

- 1) Integrate Behavioral Health in the Physical Health Setting
- 2) Promote Quality Screening and Assessment
- 3) Increase knowledge of infant and early childhood mental health across systems
- 4) Strengthen Families
- 5) Increase the quality and utilization of home visiting supports

Family Strengthening Work Group Goals and Objectives

Goal:	Ensure families with young children are connected to needed information and services.
Rationale:	Lack of coordinated information, resources, and parent/community leadership in social emotional wellness and physical health care.
Objectives:	1. Increase parents' access to information and resources to support healthy child development and social-emotional wellness.
	2. Increase parent involvement in social networks that promote their leadership skills.
	3. Raise community awareness of birth-8y social-emotional wellness.

Key Questions:

- What does our County need?
- Who should be at the table?

1) Mental Health First Aid Trainings



Mental Health First Aid is an 8-hour course that gives people the skills to help someone who is developing a mental health problem or experiencing a mental health crisis. The evidence behind the program demonstrates that it does build mental health literacy, helping the public identify, understand, and respond to signs of mental illness.

2) Protective Factors



resilience



relationships



communication



knowledge



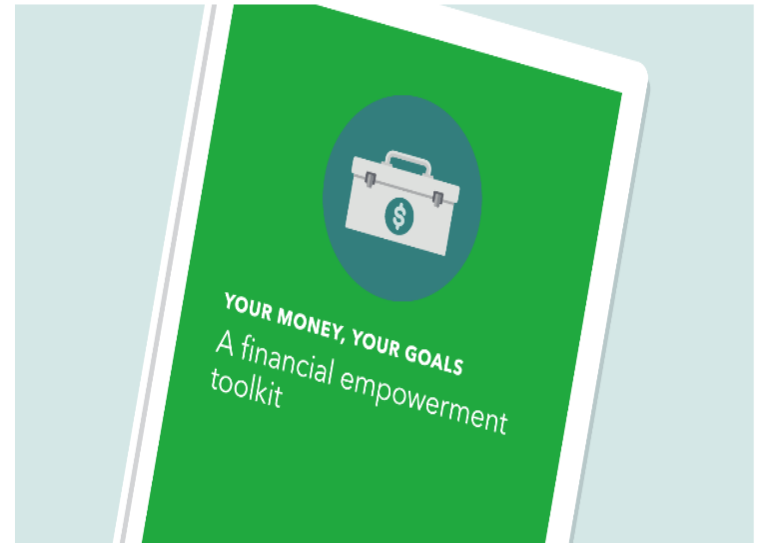
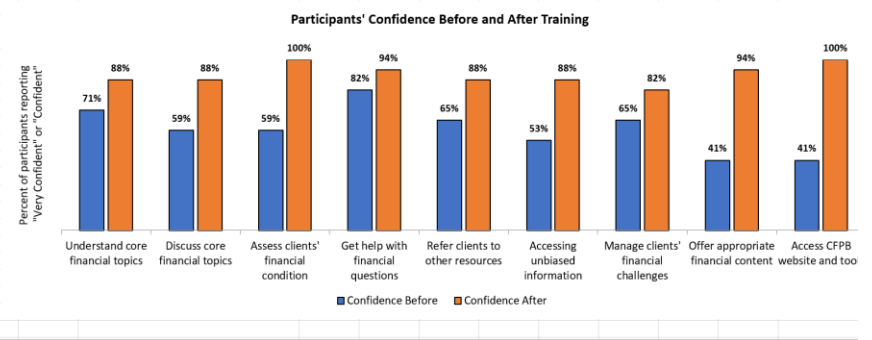
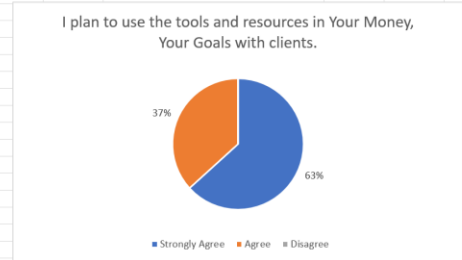
support

3) Financial Literacy

Survey Totals		
Training Date	Pre-Surveys	Post Surveys
11/9/2016	17	17
1/10/2017	13	17
1/12/2017	19	15
Total	49	49

Topics	Pre-Survey	Post-Survey	Change	% Change
Core topics	141	164	23	16%
Discuss with clients	125	157	32	26%
Assess situation	120	161	41	34%
Get help	126	167	41	33%
Referrals	119	173	54	45%
Unbiased info	112	165	53	47%
Help clients	119	152	33	28%
Right content	104	158	54	52%
Access CFPB	85	166	81	95%

November 9, 2016 Training				
Training	Strongly Agree	Agree	Disagree	Strongly Disagree
The trainer was knowledgeable	14	3	0	0
The trainer's style was effective	12	4	1	0
The trainer used activities	14	3	0	0
The trainer listened	17	0	0	0
Your Money, Your Goals	12	5	0	0
I feel prepared to use it	10	7	0	0
I plan to use the toolkit	14	3	0	0
Before: How confident are you?	Very Confident	Confident	Somewhat Confident	Not at all Confident
Understand core financial topics	10	5	0	0
Discuss core financial topics	13	7	0	0
Assess your clients' financial condition	11	9	7	0
Get help if you or your clients need it	12	3	0	0
Refer clients to community resources	6	4	2	0
Know where to go for unbiased information	6	6	2	0
Help clients manage financial challenges	9	5	1	0
Provide the right financial content	6	8	2	0
Access and use the toolkit	7	5	5	0
After: How confident are you?	Very Confident	Confident	Somewhat Confident	Not at all Confident
Understand core financial topics	9	2	0	0
Discuss core financial topics	9	2	0	0
Assess your clients' financial condition	11	0	0	0
Get help if you or your clients need it	8	1	0	0
Refer clients to community resources	11	4	2	0
Know where to go for unbiased information	8	2	0	0
Help clients manage financial challenges	9	3	0	0
Provide the right financial content	10	1	0	0



Toolkit

The toolkit has information that helps you have the money conversation with the people you serve. Use the tools to help achieve goals and work through challenges.

4) Social Awareness of IECMH

HEALTHY IN ALL WAYS



A GOOD CHECK-UP COVERS MORE THAN PHYSICAL HEALTH.
YOU CAN TALK TO A MEDICAL PROVIDER ABOUT YOUR CHILD'S BEHAVIOR, MOODS, AND FEELINGS.

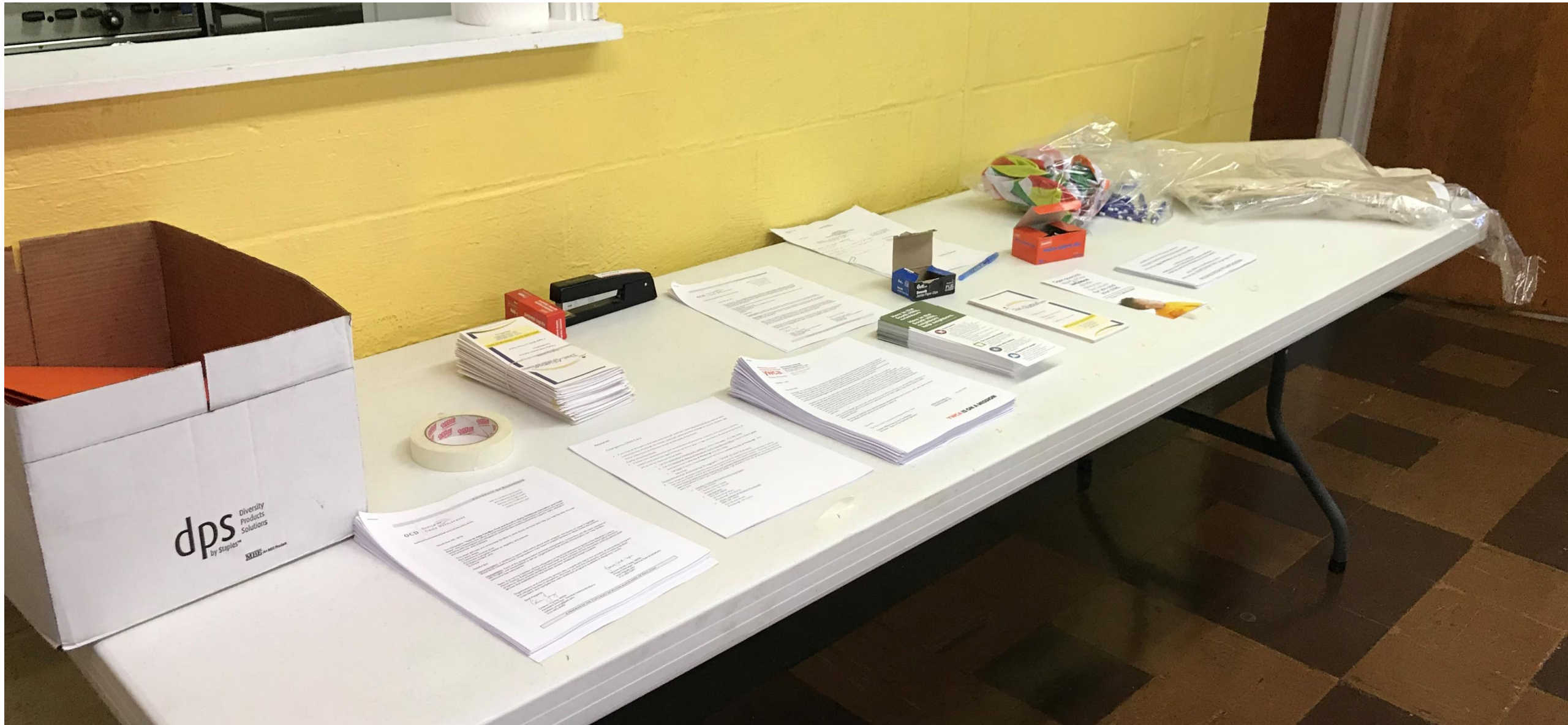
5) Parent Leadership and Awareness of Resources

PROJECT
LAUNCH

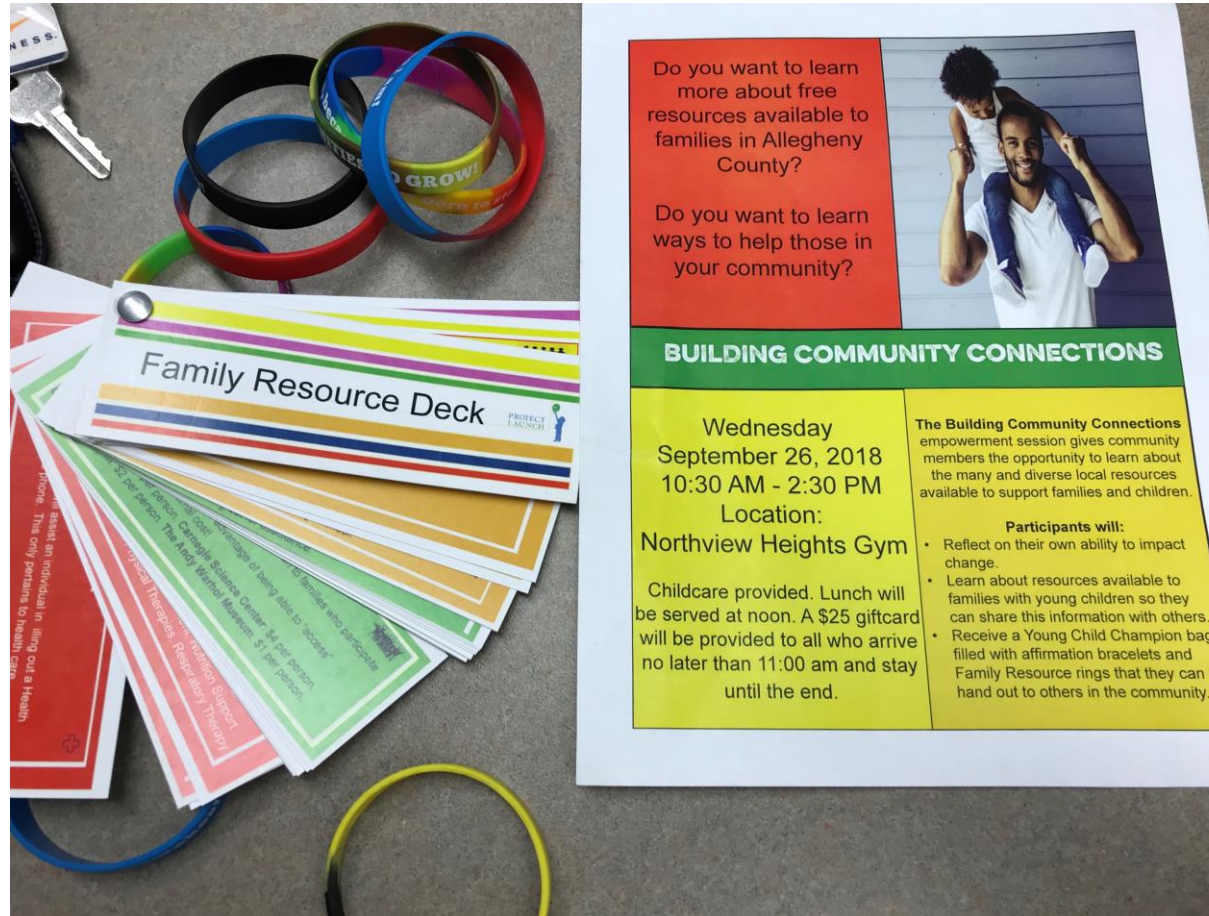
Family Resource Ring



Getting Information to Families about Resources: The Old Way



No one can keep track of hundred of fliers so we created a Family Resource Ring



Do you want to learn more about free resources available to families in Allegheny County?

Do you want to learn ways to help those in your community?



BUILDING COMMUNITY CONNECTIONS

Wednesday
September 26, 2018
10:30 AM - 2:30 PM

Location:
Northview Heights Gym

Childcare provided. Lunch will be served at noon. A \$25 giftcard will be provided to all who arrive no later than 11:00 am and stay until the end.

The Building Community Connections empowerment session gives community members the opportunity to learn about the many and diverse local resources available to support families and children.

Participants will:

- Reflect on their own ability to impact change.
- Learn about resources available to families with young children so they can share this information with others.
- Receive a Young Child Champion bag filled with affirmation bracelets and Family Resource rings that they can hand out to others in the community.

QUESTIONS?

Kimberly.Eckel@alleghenycounty.us

THANK YOU!